



Empower your game studio

Unlocking your team's **full potential** in the gaming industry

TALKS | COACHING | WORKSHOPS | FACILITATION | LEADERSHIP PROGRAMMES

gamestudiotraining.com

Leadership is a skill, **NOT** a position

INVEST IN GAME-CHANGING LEADERSHIP TRAINING

Our programmes are designed to give your leaders/managers the knowledge, capabilities, and resources needed to effectively steer and managing high-performing teams within the gaming sector. With a large emphasis on self-leadership, emotional intelligence, communication, taking a coaching-led approach, having difficult conversations and embracing and empowering change.

A four-module programme is shown below, which is bespoke for each studio team / cohort as what a senior leadership team needs will be different to that of a group of project / team leads.



MODULE 1

Foundation and self-awareness

Reflect on the origins of your leadership style and its impact on your team. This exploration delves into industry challenges, leadership fundamentals, and best practices, aiming to enhance emotional intelligence through psychology, neuroscience, and neuro-linguistic programming insights.



MODULE 2

Building dynamic teams

Explore the key elements of high-performing teams, focusing on building trust, psychological safety, and a feedback-rich culture. Learn coaching and mentoring skills to support leadership roles, alongside strategies for managing conflict and enhancing team dialogue.



MODULE 3

EI & Advanced Management Skills

Building on Emotional Intelligence insights, this phase emphasizes EI's role in successful leadership within the gaming industry. It focuses on improving self-awareness, self-regulation, and mindfulness, aiming to enhance empathy and social skills crucial for effective leadership.



MODULE 4

Integration and Sustainability

Developing their distinct leadership identity we focus on leading by example to nurture a culture of continuous improvement and learning within the team. We will devise effective strategies to support learning and development across your Studio. Finally we'll focus on creating a professional development plan, aimed at sustaining and enhancing the learning journey for long-term growth and success, a process you'll be able to repeat with your team members.

Optional group coaching and implementation Q&A sessions are available between modules, along with 1:1 coaching & 360 reporting. Modules can be delivered face-to-face as whole days or virtually in whole day or half day formats to suit the studios working hours.

Other tangible benefits include Peer mentoring and learning as people learn as much from each other as they do from the experts leading the training modules.

Workshops & Training

We offer a wide range of training and development opportunities for studios, from personal introspection through to 'people skills' and communication skills.

Visit the website gamestudiotraining.com for the full list. Some of the most popular include:



CONFLICT RESOLUTION & DIFFICULT CONVERSATIONS

Develop the skills to manage and resolve conflicts, have difficult conversations and communicate constructively within your team, fostering a harmonious and productive work environment.



PROFESSIONAL BOUNDARIES

Explore the importance of maintaining professional boundaries when interacting with other professionals and/or players, ensuring safe, respectful, and exemplary engagements that promote your Studio positively.



EMOTIONAL INTELLIGENCE

Cultivate empathy and understanding in game development. Learn how to enhance empathy and understanding, enabling more effective collaboration and creativity in your team.



LEADERSHIP IS A SKILL, NOT A POSITION

An introduction to leadership in the games industry. Learn unique leadership skills tailored for creatives & devs, focusing on how to inspire, motivate, and lead diverse teams effectively.



HOW TO ENJOY PRESENTING

Develop compelling presentation skills to communicate your ideas effectively, capture attention, and drive understanding among your team members and stakeholders. Ideal for those speaking at conferences / events and making pitches to investors.



WELLBEING & RESILIENCE FOR YOU

Discover resilience strategies to help you thrive under pressure, manage stress effectively, and maintain high performance in the rapidly evolving gaming industry.



WELLBEING & RESILIENCE FOR YOUR TEAM

Learn how to support those you work with to improve their own wellbeing and resilience through a coaching-led approach which allows you to facilitate others to improve, without rescuing them!



COACHING SKILLS FOR LEADERS, MANAGERS AND MENTORS

Taking a coaching based approach is important for those leading and managing teams, enabling the other person to own their own outcomes and take control of what happens to them next vastly improves their chances of implementing change.

Sessions can be held remotely or face-to-face and typically last from 2-4 hours depending on the depth that you want to explore the subject matter. Presentation skills is a full day training.

Coaching & Facilitation

Our coaching and facilitation services are designed specifically for the unique needs of the gaming industry. We recognise the intricacies and complexities that leaders and teams face in this dynamic and rapidly evolving sector.

Through a blend of expert knowledge, practical experience, and innovative approaches, we work alongside you and your team to tackle challenges, seize opportunities, and foster growth.



1:1 COACHING SESSIONS

Our one-on-one coaching sessions offer anyone the chance to have a confidential space to explore their professional (and personal) challenges, identify opportunities for growth, and develop action plans for success. We provide a supportive environment to reflect, strategise, and cultivate the leadership skills necessary to navigate the ever-changing landscape of the gaming industry.



GROUP COACHING SESSIONS

Our group coaching sessions are designed to help teams work more effectively together. We can focus on enhancing communication, fostering collaboration, and building a shared vision for success.

By exploring team dynamics, setting collective goals, and identifying areas for improvement, we support teams in achieving their full potential.



FACILITATION SERVICES

We offer facilitation sessions to help engage teams with changes you'd like to implement through to Senior Leadership Teams / full team away days, ensuring productive and engaging meetings.

Our facilitation supports open dialogue, creative problem-solving, and effective decision-making, while also fostering team building and alignment.

Talks, Panels & Keynotes

Our CEO Andy Coley is an accomplished speaker and is available for conferences, keynotes and panel moderation/discussions. Andy was voted TEDx Speaker of the Year 2023 and is a sought-after addition to any conference programme. His most popular keynotes are around handling change **“Shift Happens”** and leadership **“Leadership is a skill, NOT a position”** and he can speak on a wide range of subjects.

Andy can delve deep into game studio dynamics and the skills people need to manage and lead themselves and others. In an industry as dynamic and rapidly evolving as the gaming sector, effective leadership and good people skills are the linchpin of success.

Talks can be a range of length from 10-15 minute shorts through to hour-long keynotes / interactive sessions.

They can be delivered virtually or face-to-face and Andy promises to deliver an educational and thought-provoking session.

“Thanks for todays session Andy, the group really enjoyed learning about leadership styles, giving them new ways to interact with their team”

A full range of talks and topics can be found online at gamestudiotraining.com/talks-for-studios



Indielab games



About Game Studio Training



“I’m passionate about helping you grow and retain your talent”



Our Principal trainer Andy Coley, is a certified NLP Trainer and TEDx Speaker with over two decades of experience, who specialises in leadership development, blending his technical development background with innovative training methodologies.

His work, recognised with several awards, including TEDx Speaker of the Year 2023, spans studios such as Ubisoft and speaking at key industry events. His programs are designed to empower individuals and teams, offering tools and insights for immediate application, leading to consistently high participant feedback.

He can help you to:

- Bring your ideas to life
- Build strong, dynamic teams
- Retain & attract high-calibre talent

We also have a pool of highly skilled associate trainers to enable flexibility of approach and to give additional resources on larger projects.

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